

# Economic Development Zones Empowering Regional Economies for High Quality Development Pathway Studies — Take L Economic Development Zone in City D as an Example

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## Abstract

Since the reform and opening up, China's economic development zones have developed at a high speed. As the experimental field and pacesetter of reform and opening up, development zones play an extremely important role in China's economic and social development. In particular, it has made great contributions to optimizing industrial institutions, developing foreign trade, increasing regional taxes and other aspects. As a fast lane for China's economic development, the industrialization of development zones is the essential feature of development zones. Under the market economy, development zones play an important engine role in the country's industrialization and modernization. As the experimental field of urban economic development and the representative of location policy orientation, economic development zones also play an important role in the high-quality development of regional economy in China. At present, China's economic development is facing the demand of iterative transformation and upgrading. Developing new quality productivity and promoting the good development of production relations have become an important development task at present and in the future. As a pilot area, the economic development zone has a huge effect on the improvement of regional economic quality. This paper takes the economic development zone of L District as an example to build a case analysis mechanism framework based on the perspective of political economy, study how economic development zones can enable high-quality development of regional economy.

**Keywords:** economic development zones, modernization, high-quality development

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## 1. Presentation of the Issue

As the main battlefield of high-quality economic development, economic development zones bear many economic functions. In the new historical

period, economic development zones have been endowed with more functions and connotations. The role of economic development zones has been highly recognized by the state, province

and city. The general orientation is the economic pilot zone. It is a special policy issued in a place with a certain industrial base in a certain period according to the location, industry or resource advantages of this place. The government will send special agencies to carry out policy preference, focus on building economic uplift zone. The Economic Development Zone Management Committee is a government agency, whose main task is to implement the guidelines, policies, laws and regulations related to the development zone authorized by the government, organize the implementation of the park planning, construction, development and management of the development zone, study and draft the development direction and measures of the development zone industry, and propose the research and development programs of key industries and products. This paper takes the Economic Development Zone of L District as an example to study the actual operation mode of the development zone, how to serve the local economy, and ensure high-quality economic development, so as to provide a useful reference for the vast development zone.

## 2. A Review of the Literature

There are many studies on development zones at home and abroad. In his book *Research on China's Development Zones: Design of the Micro System of Development Zones after China's WTO Entry*, Bauk first proposed the concept of "super autonomous structure" of the development zone system and used this concept to describe the elements of the development zone system in reality and its initial design framework (Bao Ke, 2022). In 1890, British neoclassical economist Marshall called industrial agglomeration "industrial area" in his *Principles of Economics* and defined it from the perspective of production links. It is believed that the fundamental purpose of enterprise agglomeration is to obtain external economies of scale. Influenced by it, the new industrial zone theory believes that the driving force of industrial geographical concentration is that enterprises should make use of the uncertainty of the external environment and enhance their own innovation ability in order to take advantage of economies of scope, innovation environment and professional division of labor. Flig and Anja Kathrin (2001) believed that their development and development could be ensured only by providing support and

guarantee from policies, measures, management and other aspects, R. R. Heeres (2004) pointed out that the role of local government is crucial to the success of the development of eco industrial parks (R.R. Heeres, W.J.V. Vermeulen & F.B. de Walle, 2004). Domestically, as a distinctive practice of functional zoning, development zones alter the scale relationships and territorial boundaries determined by formal administrative hierarchies such as cities, counties and townships (Wu Jinqun & Liao Chaochao, 2018). Liu Xirui pointed out that the service government is a citizen-centered, social-oriented concept, based on the overall democratic system of society. Liu Xirui pointed out that a service government is a citizen-centered, socially oriented concept that builds a citizen-centered, socially oriented state based on the democratic system of society as a whole, based on the will of the citizens (Liu Xirui, 2002). At the early stage of the construction of the development zone, the people's government at the level of establishing the development zone needs to "empower" the development company through decentralization; at the later stage of the construction, it will complete the functional metamorphosis of the management body of the transitional development zone through the implementation of measures such as decentralization, functional differentiation and the delinking of the government from the enterprise (Gao Enxin, 2021). In summary, there have been profound researches on economic development zones at home and abroad. To summarize, there are profound researches on economic development zones at home and abroad, however, through combing, we found that there are fewer researches on development zones based on individual cases, this paper finds out how the development zones can serve the high-quality development of the local economy through the research on individual cases of the development zones and under the perspective of political economy.

## 3. Basic Information of L Economic Development Zone

L Economic Development Zone started construction in 2003 and was approved as a provincial development zone in 2006. After the reform of the system and mechanism, the development zone has implemented the management mode of "one zone and two parks", with a total area of more than 40 square

kilometers. "Zone 1" refers to Industrial Park D, and "Zone 2" refers to Industrial Park M and Industrial Park B. The economic development of Zone L focuses on industry, the difficulties lie in industry, and the hope and way out also lie in industry. The first breakthrough of industrial economy is the overall breakthrough of regional economy. As an important carrier of industrial development, L Economic Development Zone has a great responsibility. At present, compared with developed regions, the gap between L Economic Development Zone and developed regions is mainly manifested in many weaknesses, such as small industrial scale, low scientific and technological content, and weak overall strength. The development potential needs to be tapped urgently. The development of the development zone is the positioning and management of the park. The orientation of the park is based on the reasonable analysis of the existing industry and the factors affecting the industry and the scientific demonstration of the main elements of industrial investment. It is a short-term top-level design, a directional behavior. Only by making use of national industrial policies, implementing the decision-making and deployment, combining reality, long-term planning, and precise implementation, can the park create new brilliance for development.

#### **4. Necessity of Developing L Economic Development Zone**

The market economy is a migratory bird economy, economic development zones to formulate "special" preferential policies, lower the threshold of entry, is the general trend is also the development of the compulsion to promote the development of economic development zones is an important means of developing the market economy.

The state has clear regulations. The state and the province have repeatedly issued opinions and suggestions on promoting the high-quality development of the development zone, it clearly proposed that "improve the management system and policy system of the development zone, further enhance the functional advantages of the development zone, and build various development zones into a leading area for new industrial development, a demonstration area for high-level business environment, a gathering area for mass entrepreneurship and innovation, and a pilot area for open economy and institutional innovation." It can be seen that the

development zone is within the scope of laws and regulations, some "special" preferential policies can be formulated according to local conditions. As required by the development situation. The fundamental advantage of Zone L Economic Development Zone is "location advantage", which is also possessed by most development zones. Beijing Shanghai High speed Railway, Beijing Shanghai High speed Railway and National Highway 104 pass through the territory, close to the railway station, with convenient transportation and superior location. These advantages not only bring opportunities, but also challenges. The provinces, cities and counties along the line are making use of these advantages to make a big deal. If there is no sense of crisis and no special policies, how can they attract some large and good projects with large investment scale, high technology content and strong radiation capacity to settle here. The "siphon effect" of the railway station is gradually emerging, and some good local enterprises may be poached. Faced with problems. The original intention of setting up the development zone is not only to attract foreign investment, but also to integrate the scattered enterprises in the region, find ways to centralize their entry into the park, set up a city, create an industrial park, and achieve cluster development. The development zone and the local government implement the same policy, and the enterprises in the management area of each department are treated the same policy. Why do enterprises respond to the government's call to enter the park and return to the city, and the land price in the development zone is high, and the labor cost is high. The main reason is that the agglomeration effect has not been formed in the initial stage, and there is no advantage, so we can only rely on the early preferential policies to stimulate small and scattered enterprises to enter the park.

#### **5. Study on the Main Practices of L Economic Development Zone**

In order to win the initiative of development, L Economic Development Zone forms the "depression" effect of capital, talent and technology agglomeration. We will take optimizing the development environment, improving service quality, and improving development efficiency as a long-term mechanism, and we will work tirelessly.

In optimizing the development environment. First, to increase the social environment

management. Safeguard the social security environment. To maintain the stability of the development zone as the focus, strengthen the legal system, increase the implementation of the comprehensive governance system and peace building publicity, and effectively maintain the peace and stability of the development zone. Integration of grass-roots stabilization forces, growing security patrol teams, crowd control, improve security prevention and control network. Constructed to the police station as the core, the security patrol unit as a link, thousands of video probes composed of monitoring platform, in the entire development zone to form a point, line, surface dynamic security prevention and control system. Pipe to strengthen the business environment. To build a "pro" "clear" new business relationship, the government should change functions, actively act as an active service to help enterprises to solve practical problems, to do "not called, on call, attentive service!", to support enterprises to grow bigger, stronger, better so that enterprises can fully enjoy the autonomy of the market operation and sense of achievement. Timely resolution of conflicts. In the work of letters and visits, "grasp the prevention, grasp the investigation, grasp the resolution, grasp the investigation and punishment, grasp the responsibility", the establishment of vertical to the enterprise, horizontal to the department of the working grid of contradiction and dispute investigation and resolution, timely resolution of labor disputes, land acquisition and relocation and other issues. The second is to play the role of humanistic environment education. Solidly do a good job of urban and rural sanitation integration. Further improve the job responsibility system and environmental sanitation management implementation plan, consolidate the results of the previous work, environmental sanitation work into a standardized, professional, day-to-day management track, establish and improve the villagers' health "three packets in front of the door", centralized garbage disposal, supervision and evaluation system, really form a "horizontal to the edge, vertical to the end, full coverage, and the whole environment", the work of the integration of urban and rural sanitation. Side to side, vertical to the end, full coverage, seamless urban and rural sanitation management system, completely solve the problem of rebound after remediation, for the majority of enterprises, the

masses to create a beautiful environment, clean and hygienic living environment. In-depth development of the "four virtues project construction" activities. In the villages, enterprises set up "four virtues of good deeds", and actively publicize the community, villages, enterprises have emerged as a model of good deeds, carry out family respect for the elderly "learning, comparison, assessment" activities, and effectively strengthen social morality, professional ethics, family virtues and personal ethics education. Education on social, occupational, family and personal virtues. Actively participate in the creation of civilized cities. In light of the content of the assessment of the creation of civilized cities, we have formulated a breakdown table of responsibilities, implemented the responsibility for the creation of specific departments, enterprises and villages, and refined the assessment requirements. Through various ways and channels, extensive publicity, mobilization of all people. Make full use of publicity vehicles, banners, leaflets, publicity cards and other means of publicity, vigorously publicize the significance of creating a civilized city and the requirements, so that every household is aware of it, and strive to build a clean and positive, united and practical human environment for economic and social development. Thirdly, the development and protection of the natural environment will be improved. Economic Development Zone road crisscross, wide and flat, convenient transportation, beautiful environment, do a good job of tourism development of this article, the development of leisure agriculture, rural tourism, thematic entertainment, pension vacation as the characteristics of the differentiated characteristics of tourism, tourism rely on urban development, urban construction reflects the new situation of tourism functions. Make full use of the higher-level policy funds, promote infrastructure construction. In the hardware investment, further improve road facilities, garbage disposal, rain and sewage flow, centralized heating and other infrastructure construction, enhance the carrying capacity. In the platform building, accelerate the construction of a number of innovation and entrepreneurship parks and creation center, stimulate the innovation and entrepreneurial vitality of the park.

In terms of improving the quality of services.



First, the development of networked services. Communities and enterprises as a unit, in enterprise clusters and residential areas to set up convenient service bulletin boards, marked with the Development Zone Management Committee's service guidelines, service commitments, indicating the area responsible for the details of the community party members and cadres, grid administrators, information officers, and at the same time set up communication and interaction section. Residents or enterprises have something directly hit the grid leader, grid operator, information officer's phone, no longer need to run up to ensure that the difficulties and contradictions in a timely and effective solution in the "grid". The second is to carry out humanized service. For the development of the normal work and rest of the staff in the past because of the inconvenience caused by the masses, the development of the party working committee, the management committee in the development of the public opinion on the basis of the implementation of the staggered and extended duty system. Party working committee, the management committee office does not close on holidays and rest days, the evening staff duty, to ensure that the work time is not gear, the work position is not people. At the same time, the implementation of telephone appointment system, party members and cadres and grid members of the phone is open 24 hours a day, residents or businesses can always contact the staff or grid administrator to make an appointment to do business time to maximize the convenience of the masses and businesses. Concentrate on business support action, organization cadres and key enterprises in the area "one-to-one" twinning, the establishment of long-term contact, timely grasp of the business development of the linked enterprises, proactive for the development of enterprises to come up with ideas. The third is to carry out quality services. The implementation of one-stop office, one-stop service, closed operation, no fee area management, less blame on the enterprise, more guidance, less set up cards, more help, less inspection, more services, and effectively solve the service process in the offside, misplaced and not in place, so that the development zone has really become the best service, the lowest threshold, the highest credit, the best security window. In the service enterprises up and down the "hard work", playing the "service card", the implementation

of major projects tracking service responsibility system, the full implementation of openness, "sunshine operation", the formation of a system to do things, according to the system to control people's virtuousness. In order to improve the level of standardization and institutionalization, it is necessary to strengthen the dynamic supervision of the staff's administrative behavior and continuously improve the level of administration in accordance with the law. The following are some examples of the measures taken by the Government to improve the standardization and institutionalization of the system.

In enhancing the efficiency of development. First, learn to think creatively and flexibly to achieve twice the result with half the effort. In general, the grass-roots work is becoming more and more difficult to solve new situations, new problems, the key pathways to innovation. To improve the effectiveness of work, we must use new thinking, new ideas, new methods to create a new situation. Strengthen policy and business learning. The party's policies, laws and regulations to eat thoroughly, the specific provisions of the requirements, to be clear, usually to make time to study, first study, first preparation, and then use, which is an important prerequisite for good work. The second is to grasp familiar with the situation of the jurisdiction. The development zone of the location advantages, industrial characteristics, development direction, factors affecting industrial development, as well as with them related to the local human characteristics, the natural environment must be well known, have a good idea, only then can we do in the service by the enterprise and the formulation of policy is simple and efficient decision-making. Combined with the actual, diligent thinking. In the work, the higher requirements and local practice combined, carefully analyze, come up with a practical work program, can not be on the matter, how to say above how to do, the masses to mention some of the views of their own do not know how to do. To use philosophical methods to think about the problem, analyze the reasons, weigh the pros and cons, scientific work, not be bound by traditional thinking and methods, on the basis of inheritance, dare to boldly put forward some new ideas. Only in this way, to grasp the work will continue to have a new point of view, new sparks, will be clear. Third, strengthen the style of construction, root

out “mediocrity, laziness, procrastination”, to ensure high efficiency. The work style of grass-roots cadres is good or bad, directly affecting the efficiency of work. Development Zone, the party and government leadership team to go into the countryside, enterprises, full research, listen to the voices of the masses, efforts to identify problems, from the impact of the efficiency of the work, the public reflected the problem of strong start, focusing on the rectification of mediocrity, laziness and procrastination and other style problems.

## 6. Conclusion

This article takes the Economic Development Zone of L District as an example, focusing on analyzing that in the new era, the problems and countermeasures in the development process of L Development Zone are analyzed from the perspective of economics. On the one hand, it is conducive to improving the relevant basic theories of the administrative management system of the Development Zone, which not only provides a reference for the management system of the Development Zone, but also has a good reference for other economic development zones in China; On the other hand, this study can provide a theoretical reference for the government to make economic decisions. It has important economic and social benefits and practical significance for giving play to the government’s comparative advantages and improving the overall competitiveness.

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