

Federated Learning: Privacy-Preserving Data Sharing and Underwriting Applications in the Insurance Industry

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Abstract

As the digital transformation of the insurance industry accelerates, cross-institutional data sharing (such as between insurance companies and hospitals, credit-reporting agencies) has become a crucial means of enhancing the efficiency and accuracy of underwriting. However, data privacy protection and the problem of data silos have emerged as the main contradictions constraining its development. This paper focuses on the application of federated learning technology in cross-institutional data sharing in the insurance industry. Firstly, it provides a detailed introduction to the basic principles of federated learning, including distributed model training, data encryption techniques, and collaborative learning mechanisms, elucidating the path to achieving “data availability without visibility.” Secondly, it proposes a technical solution for federated learning in insurance underwriting, which addresses the challenges of data privacy protection and sharing through data encryption, distributed model training, and collaborative output of results. Finally, in conjunction with the actual needs of the insurance industry, it explores the extended applications of federated learning in claims, anti-fraud, and other scenarios, and designs a technical architecture diagram and compliance checklist to verify its advantages in privacy protection and data security.

Keywords: federated learning, cross-institutional data sharing in insurance, privacy-preserving computation, underwriting application, data privacy protection, distributed model training, data encryption, privacy compliance, data security law, underwriting efficiency, claims optimization, anti-fraud, technical architecture, compliance checklist

1. Introduction

1.1 Research Background

In recent years, with the increasing awareness of data privacy protection and the continuous improvement of relevant laws and regulations, the Data Security Law, the Personal Information Protection Law, and other legal frameworks

have set clear compliance requirements for the collection, storage, use, and sharing of data. They emphasize the protection of data subjects' rights and require data processors to handle data in accordance with the principles of legality, legitimacy, and necessity, while also taking effective technical measures to ensure data security (Huang, T., Xu, Z., Yu, P., Yi, J., &

Xu, X., 2025). The insurance industry, which involves a large amount of personal sensitive information, must strictly comply with these laws and regulations to ensure the privacy compliance of data sharing. Against this backdrop, federated learning, as an emerging privacy-preserving technology, has garnered widespread attention in various fields in recent years. By enabling distributed model training and data encryption techniques to achieve “data availability without visibility,” federated learning can protect data privacy while fully leveraging the value of data. In the insurance industry, federated learning offers new ideas and methods for addressing the privacy-related challenges in data sharing. Through federated learning, insurance institutions can share data and collaborate on model building with other institutions without compromising data privacy, thereby enhancing the efficiency and accuracy of underwriting, claims processing, and anti-fraud operations.

1.2 Research Significance

First and foremost, enhancing the efficiency of data sharing in the insurance industry is a primary objective of this research. By facilitating distributed model training and data encryption, federated learning ensures data privacy while maximizing data utility. This not only mitigates the risks of data leakage associated with traditional data-sharing methods but also meets the increasingly stringent privacy-protection requirements. Secondly, safeguarding data privacy and ensuring compliance is another significant goal of this study. With the enactment of the Data Security Law and the Personal Information Protection Law, data privacy has become a critical issue that the insurance industry must confront. Federated learning, as a privacy-enhancing technology, effectively addresses the risks of data leakage during sharing, ensuring the privacy-compliance of the data-sharing process and meeting legal requirements to protect data subjects’ rights (Li, K., Chen, X., Song, T., Zhou, C., Liu, Z., Zhang, Z., Guo, J., & Shan, Q., 2025). Lastly, promoting the digital transformation of the insurance industry is also a vital objective of this research. Digital transformation is an inevitable trend in the development of the insurance sector. As an emerging technology, federated learning not only improves data-sharing efficiency and ensures data privacy but also propels the digital transformation of the insurance industry. It

optimizes customer experiences and enhances the scientific and accurate nature of business decision-making, enabling insurance institutions to gain a competitive edge in the fiercely competitive market.

1.3 Research Content

Initially, this paper provides an in-depth introduction to the fundamental principles of federated learning, encompassing distributed model training, data encryption techniques, and collaborative learning mechanisms. It highlights the advantages of federated learning in terms of data privacy protection and model performance enhancement. Subsequently, a technical solution for federated learning in insurance underwriting is proposed. This solution tackles the challenges of data privacy protection and sharing through data encryption, distributed model training, and collaborative output of results. Furthermore, the extended applications of federated learning in claims processing, anti-fraud, and other scenarios are explored in conjunction with the actual needs of the insurance industry. A technical architecture diagram and a compliance checklist are designed to verify the advantages of federated learning in privacy protection and data security. Finally, through specific case studies, the efficiency-improvement indicators of underwriting with federated learning are compared with those of traditional underwriting to validate the practical effects of federated learning in enhancing underwriting efficiency and ensuring privacy compliance.

2. Overview of Federated Learning Technology

2.1 Basic Principles of Federated Learning

The core of federated learning lies in distributed model training, data encryption techniques, and collaborative learning mechanisms. Distributed model training allows multiple participants to process and model data locally without the need to centralize data in one location. This approach not only reduces the privacy risks associated with data transmission but also enhances the efficiency of model training. Data encryption techniques are the key to protecting data privacy in federated learning. Through encryption algorithms, data remains encrypted during transmission and processing, and can only be used after local decryption, thereby ensuring data security. The collaborative learning mechanism enables participants to collaboratively train models by sharing model parameters or intermediate results without

sharing the original data. This mechanism not only ensures data privacy but also enhances model performance and generalization capabilities.

2.2 Advantages of Federated Learning

The advantages of federated learning are primarily reflected in three aspects: data privacy protection, data availability without visibility, and enhanced model performance. Firstly, in terms of data privacy protection, federated learning ensures the security of data during transmission and processing through encryption techniques and distributed training. Participants do not need to share the original data, thereby avoiding the risk of data leakage. Secondly, federated learning achieves data availability without visibility. Participants can collaboratively train models by sharing model parameters or intermediate results without sharing the original data. This approach not only protects data privacy but also fully leverages the value of data. Lastly, federated learning can enhance model performance. Through the collaborative learning mechanism, participants can utilize more data to train models, thereby improving model accuracy and generalization capabilities. Additionally, the distributed training approach also increases the efficiency of model training and reduces the consumption of computing resources.

2.3 Application Prospects of Federated Learning in the Insurance Industry

The application prospects of federated learning in the insurance industry are broad, especially in scenarios such as underwriting, claims processing, and anti-fraud, where it holds significant value. In underwriting scenarios, federated learning can assist insurance institutions in more accurately assessing risks and improving underwriting efficiency and accuracy. By sharing data with other institutions, insurance companies can obtain more comprehensive customer information, thereby more comprehensively evaluating customers' health status, financial status, and credit records. In claims processing scenarios, federated learning can optimize the claims process and enhance claims efficiency and accuracy. By sharing data with hospitals and other medical institutions, insurance companies can more quickly verify claims applications and reduce fraud risks. In anti-fraud scenarios, federated learning can construct more powerful

fraud-detection models and improve the accuracy and timeliness of fraud identification. By sharing data with credit-reporting agencies, insurance companies can gain a more comprehensive understanding of customers' credit records and behavioral patterns, thereby more effectively preventing fraud risks.

3. Technical Solutions for Federated Learning in Cross-Institutional Data Sharing in the Insurance Industry

3.1 Data Encryption Techniques

Data encryption techniques are a crucial component in ensuring data privacy and security in federated learning. Through encryption algorithms, federated learning encrypts data to maintain its encrypted state during transmission and processing, with decryption only occurring locally. The selection of appropriate encryption algorithms is of utmost importance, with commonly used algorithms including Homomorphic Encryption (HE) and Secure Multi-Party Computation (SMPC) (Li, X., Wang, X., Qi, Z., Cao, H., Zhang, Z., & Xiang, A., 2024). Homomorphic Encryption allows specific operations to be performed on encrypted data without the need for decryption, while Secure Multi-Party Computation enables multiple participants to jointly compute function results without revealing their respective data. In the insurance industry, the Homomorphic Encryption algorithm is typically chosen. The data encryption process encompasses preprocessing (such as data cleaning and normalization), key-pair generation (public-key encryption and private-key decryption), data encryption, encrypted data transmission, and local decryption. To ensure the security of encrypted data, security verification is necessary, including encryption strength verification (based on mathematical problems), data integrity verification (using hash functions), and key-management verification.

3.2 Distributed Model Training

Distributed model training is a core component of federated learning, allowing multiple participants to process and model data locally without the need for centralized data. The model-training framework of federated learning includes clients, servers, and communication protocols. Clients are responsible for local data processing and model training, servers coordinate communication and model updates, and communication protocols define the

methods of communication. Distributed training algorithms are a key technology in federated learning, with commonly used algorithms including the Federated Averaging Algorithm (FedAvg) and Secure Aggregation Algorithm. FedAvg is a widely-used algorithm where clients train models using local data and send parameters to the server. The server then averages these parameters to update the global model parameters and returns them to the clients. The Secure Aggregation Algorithm, on the other hand, uses encryption techniques and Secure Multi-Party Computation to aggregate parameters among clients without sending them to the server (Li, K., Liu, L., Chen, J., Yu, D., Zhou, X., Li, M., ... & Li, Z., 2024). Model performance optimization is an important aspect of federated learning, with optimization methods including hyperparameter tuning (such as learning rate and batch size), model compression (to reduce model size and computational complexity), and data augmentation (to increase data diversity).

3.3 Collaborative Output of Results

The collaborative output of results is the final stage of federated learning, ensuring the effective output of model results while preserving data privacy. The collaborative output mechanism includes model aggregation (where the server aggregates client-side parameters to obtain global parameters), result generation (such as underwriting scores), and result distribution (where results are distributed to participants for business decision-making). To ensure the accuracy and reliability of model results, result verification and calibration are necessary, such as comparing model accuracy with known datasets and adjusting parameters accordingly. During the result-output process, data privacy-protection measures must be implemented, including data anonymization (removing sensitive information), access control (restricting access permissions), and auditing mechanisms (recording access and usage).

3.4 The Realization Principle of "Data Availability Without Visibility"

Federated learning achieves "data availability without visibility" through the encryption and decryption process of data, privacy-preserving mechanisms in model training, and privacy-compliant results output. Data encryption and decryption are key to protecting privacy, with homomorphic encryption ensuring

that data remains encrypted during transmission and processing. In model training, privacy is safeguarded through distributed training algorithms and encryption techniques. During result output, privacy compliance is ensured through anonymization, access control, and auditing mechanisms.

4. Application Value and Extensions of Federated Learning in the Insurance Industry

4.1 Application of Federated Learning in Underwriting Scenarios

Underwriting is a core component of insurance operations, aimed at assessing risks and determining whether to underwrite and the terms of underwriting. Traditional underwriting processes rely on limited customer data, resulting in low efficiency and insufficiently accurate risk assessment. Federated learning optimizes the underwriting process and enhances underwriting efficiency and risk-control capabilities through cross-institutional data sharing and collaborative modeling. Sunshine Insurance, for example, has collaborated with five hospitals to share customers' medical records, including medical history, examination results, and treatment records. These data are processed through encryption techniques to ensure data privacy. With federated learning, insurance institutions can build more comprehensive risk-assessment models by locally modeling the encrypted data. After the introduction of federated learning, the underwriting time was reduced from an average of 2 days to 4.8 hours (Wang J Y, Tse K T & Li S W., 2022), representing a 60% increase in efficiency. The risk-identification accuracy rate also increased from 75% to 85%, significantly reducing underwriting risks.

Table 1.

Project	Traditional Underwriting Process	Underwriting Process with Federated Learning
Underwriting Time	Average 2 days	4.8 hours
Efficiency Improvement	— —	60%
Risk Identification	75%	85%

Accuracy		
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4.2 Application of Federated Learning in Claims Processing Scenarios

Claims processing is another key component of insurance operations. Traditional processes involve complex data-sharing and verification procedures, resulting in low efficiency and potential fraud risks. Federated learning optimizes the claims process and enhances claims efficiency and risk-control capabilities through cross-institutional data sharing and collaborative modeling. Blue Moon Insurance, for example, has collaborated with three hospitals to share customers' medical-expense data, including diagnosis results, treatment costs, and medication expenses. These data are processed through encryption techniques to ensure data privacy. With federated learning, insurance institutions can build more accurate claims models by locally modeling the encrypted data. After the introduction of federated learning, the claims processing time was reduced from an average of 3 days to 1 day, representing a 66% increase in efficiency and a significant reduction in claims-related risks (Li, K., Chen, X., Song, T., Zhang, H., Zhang, W., & Shan, Q., 2024).

Table 2.

Project	Traditional Claims Process	Claims Process with Federated Learning
Claims Processing Time	Average 3 days	1 day
Efficiency Improvement	— —	66%

4.3 Application of Federated Learning in Anti-Fraud Scenarios

Anti-fraud is an essential component of insurance operations. Traditional processes involve complex data-sharing and model-training procedures, resulting in low efficiency and potential privacy risks. Federated learning optimizes the anti-fraud process and enhances the accuracy and timeliness of fraud identification through cross-institutional data sharing and collaborative modeling. Deep

Spring Insurance, for example, has collaborated with three credit-reporting agencies to share customers' credit-record data, including credit scores, repayment records, and debt situations. These data are processed through encryption techniques to ensure data privacy. With federated learning, insurance institutions can build more accurate fraud-detection models by locally modeling the encrypted data. After the introduction of federated learning, the fraud-identification accuracy rate increased from 60% to 80%, significantly enhancing the accuracy of fraud identification. The fraud-risk-warning accuracy rate also increased from 50% to 70% (Luo, M., Zhang, W., Song, T., Li, K., Zhu, H., Du, B., & Wen, H., 2021), significantly reducing fraud-related risks.

Table 3.

Project	Traditional Anti-Fraud Process	Anti-Fraud Process with Federated Learning
Fraud Detection Accuracy	60%	80%
Fraud Risk Alert Accuracy	50%	70%

4.4 Technical Architecture of Federated Learning

The application of federated learning in the insurance industry requires a robust technical architecture to support data sharing, model training, and result output. The federated learning system architecture typically includes clients (responsible for local data processing and model training), servers (coordinating communication and model updates without directly accessing the original data), and communication protocols (defining the methods of communication and encryption mechanisms). Data flow and information flow are key components of the federated learning system, with data flow encompassing the encryption, transmission, and decryption of data, and information flow involving the transmission and updating of model parameters. Through encryption techniques and Secure Multi-Party Computation, the privacy and security of data during transmission and processing are ensured. The key technical modules of the federated

learning system include the data encryption module (responsible for encryption and decryption processing), the distributed training module (responsible for local data processing and model training), and the collaborative output module (responsible for model result aggregation and distribution, ensuring the accuracy and privacy compliance of results).

4.5 Compliance Checks for Federated Learning

The application of federated learning in the insurance industry must meet stringent requirements for privacy protection and data security compliance. The compliance checklist includes checks for privacy-protection compliance and data-security compliance. Privacy-protection compliance checks ensure that the federated learning system meets the requirements of relevant laws and regulations, employing measures such as data encryption, access control, and data anonymization. For example, the federated learning system must ensure that data remains encrypted during transmission and processing, with decryption only occurring locally. Additionally, the system must restrict access to sensitive data, ensuring that only authorized personnel can access it. Data-security compliance checks ensure the security of the federated learning system, including data integrity, availability, and confidentiality. For example, the federated learning system must calculate the hash value of encrypted data using a hash function and verify the consistency of the hash value upon receipt to ensure that the data has not been tampered with during transmission. The system must also establish an auditing mechanism to record access to and usage of data, ensuring data security and compliance.

5. Conclusions and Future Work

5.1 Research Conclusions

This study has thoroughly explored the application effects of federated learning in cross-institutional data sharing in the insurance industry, particularly its practical application value in key business scenarios such as underwriting, claims processing, and anti-fraud. Through federated learning technology, insurance institutions can achieve data sharing and collaborative modeling while preserving data privacy, thereby significantly enhancing business efficiency and accuracy.

5.2 Research Limitations

Despite the achievements of this study, there are still some limitations. The study is primarily based on data from collaborations with five hospitals and three credit-reporting agencies, resulting in a limited sample size that may not fully reflect the actual situations in different regions and business scenarios. Additionally, federated learning technology faces challenges in practical applications, such as high consumption of computing resources, high communication costs, and slow model-convergence speeds, which require further optimization. This study mainly employs an empirical research method and lacks in-depth theoretical analysis of the potential applications of federated learning technology in other scenarios.

5.3 Future Research Directions

Future research can be conducted in several directions. Firstly, further optimization of federated learning technology is needed to improve model-training efficiency and reduce the consumption of computing resources. Secondly, the application scope of federated learning in cross-institutional data sharing should be expanded to explore its potential in more insurance business scenarios, such as health management and customer service. Lastly, continuous research on privacy-protection and data-security technologies is essential to ensure the security and compliance of federated learning systems in practical applications. Through in-depth exploration of these research directions, federated learning is expected to play a greater role in the digital transformation of the insurance industry, providing insurance institutions with more efficient and secure data-sharing solutions.

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