

A Study on the Education and Incentive Mechanism of University Student Scholarship — A Case Study of The Institute of Water Engineering, Tarim University

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Abstract

School is the main place for the country to train talents. With the development of higher education, the scholarship system plays an important role in the cultivation of talents and ideological and political education in colleges and universities. In the new era, the college scholarship system needs to be constantly improved according to the educational policy of the state and the university, and the scholarship education mechanism and incentive mechanism should be constantly explored. Through the distribution of scholarships to encourage students to study hard, work hard and strive to improve in all aspects of moral, intellectual, physical and aesthetic. Colleges and universities should give full play to their educational guidance and internal motivation functions in the links of scholarship establishment, evaluation and publicity. Taking the College of Water Engineering and Construction of Tarim University as an example, this paper analyzes the status quo of the educational and incentive functions of university scholarship, analyzes its value to national education, provides theoretical basis for the implementation of university scholarship, and is the key to optimize the function of scholarship.

Keywords: scholarship education mechanism, incentive mechanism

1. Introduction

University scholarship system is the government, colleges and universities, enterprises, social organizations or individuals to encourage students to study hard, healthy growth, comprehensive development, the excellent students of a reward system, has also been an important part of college student management and ideological and political work, in the talent training in colleges and universities and

ideological and political education work plays an important guiding role. According to the document of "Financial Education [2021] No.310", the issuance of undergraduate and junior college scholarships encourages students to study hard and forge ahead, and develop all-round development in morality, intelligence, physical education, beauty and labor. New era, college scholarship system is not only need to adjust according to the state and the school

education policy, according to the new characteristics of young students constantly updated more adapt to the needs of student development, in scientific research, innovation, practice and personalized development level highlight education guidance, only give full play to the educational function of scholarship, to make the students get affirmation and encouragement, to cultivate beneficial to the society, contribute to the country. The research and discussion of the internal mechanism and external mechanism of the operation of university scholarships will help us to further expand the function of scholarship and mobilize all resources to promote the talent training and education management in university universities through cooperation.

2. The Educational-Oriented Function and Incentive Function of Scholarship

(1) What is the educational-oriented function

General Secretary Xi Jinping pointed out at the 2018 National Education Conference: "What people to train is the primary issue of education." (Wang Qian, 2019) For colleges and universities, adhere to the fundamental task of cultivating people by moral education, to cultivate socialist builders and successors of moral, intellectual, physical, beauty and labor should always run through the university running philosophy, educational purposes, educational goals and other aspects, and from the scholarship evaluation system level to vivid practice. The scholarship aims to encourage students to continue to study hard, to use material incentives to establish a correct outlook on life, values and world outlook, and to enhance their confidence in learning, so that they can work harder and realize the value of life.

(2) What is the incentive function

The basic mechanism of scholarship is to give different levels of rewards according to students' efforts and achievements, so as to mobilize students to fully tap their own potential, improve their abilities and constantly pursue excellence, so as to effectively stimulate students' enthusiasm, initiative and consciousness in learning and growth. At the same time, the scholarship has the dual attributes of honor and material, and the effective and healthy internal incentive mechanism needs the universities to give positive guidance to students. By means of

evaluating evaluation first and then matching awards, the material attribute is positioned as the resource matching after honor evaluation, so as to help students establish a good atmosphere of honor first. This function mainly plays a role in the individual behavior level of students, so as to improve the social influence of the national scholarship, and fully reflect the incentive function of the scholarship. It is not only the soul of the scholarship system, but also the premise and basis for the effective play of other functions.

3. Function Value

The establishment of college scholarship is to encourage students who are excellent in character and learning. Through the selection of scholarship, it can not only improve students' moral and political concepts, but also can play a leading role in them. From the individual, we strive to achieve the goal of common progress of all the students, and provide high-quality young talents for our country. The value of college scholarship education is mainly reflected in the education orientation and incentive orientation.

In the overall dimension of our students, the scholarship students, after all, limited, realize the educational function for all students, the winning students living example through exhibition display, reward ceremony, communication conference and increasingly rich media forms to spread and push, the country and college define outstanding students model of propaganda and carry forward, make full use of group internal peer effect, show the direction for the development of students, realize the demonstration value of scholarship. If the incentive function is the external value of the scholarship, then the guiding function is the potential significance of the scholarship, and it also sets an excellent model for students, provides an example for other students, and realizes the common progress of students.

To give full play to the educational effect of college scholarship, it is more necessary to publicize the award itself as a carrier of identity, and give full play to the important function of scholarship from generation to generation. In particular, some "word of mouth spread" awards have gone beyond the basic dimension of awards after years of evaluation and accumulation, and gradually precipitation into culture. Taking the national scholarship as an example, it embodies the orientation of the

national education goal, and passes on the concept of cultivating morality, contributing to the country and pursuing excellence from generation to generation, so as to play a lasting education function and incentive function in the vertical dimension of time.

To sum up, the purpose of college scholarship is to “educate people” and promote the growth of college students, and the core function is “incentive”. On the one hand, through the injection of educational economic resources (especially funds), the school’s educational resources, teaching resources, management resources, organizational resources and other supporting resources are attracted to work together on the student group, to form a complete education system and incentive process described in the internal mechanism of the scholarship, and to complete the core function of the scholarship. On the other hand, through the cooperation and interaction of multiple subjects, the reasonable sharing of multiple resources, and the clear allocation of multiple rights and responsibilities, we can respond to the reasonable demands of schools, society, enterprises and individuals, complete the basic functions and derivative functions of scholarships, achieve multi-party win-win results, and promote the long-term effectiveness of the cooperation mechanism. It can be considered that scholarship is a catalyst for the state, society and schools through external factors. It is a special educational product; the core function is its purpose, the basic function and derivative function are the intermediary way or additional result to encourage education.

4. Problems in the Scholarship Selection Process

In the process of university scholarship evaluation, although there are various scholarship programs, we should not only pay attention to students’ academic performance and the all-round and personalized development of students’ moral, intellectual, physical, aesthetic and labor, but also further emphasize the firm political stand and patriotic feelings in the evaluation requirements, so as to play the strong ideological leading role of scholarship. However, after a long period of investigation, it is found that the current scholarship setting of our school has not achieved the expected effect, and there are mainly the following three problems.

(1) The selection criteria for scholarships are

vague

At present, the evaluation of scholarships in China lacks a standardized system guarantee, such as one of the basic application conditions of the national scholarship, “excellent academic performance in school, social practice, innovation ability, comprehensive quality and other aspects are particularly outstanding.” So what are the outstanding evaluation criteria for comprehensive quality and other aspects, so the college students do not apply for scholarships according to the evaluation criteria, only dominated by subjective evaluation, without scientific comparison, resulting in the scholarship can not play a guiding role.

(2) The award-winning students are too utilitarian

The national scholarship is one of the most honorary awards in the school, which is set to encourage excellent students, so the quota is limited and the application conditions are harsh, which to some extent, encourages students to take the initiative to learn, effectively mobilize students to improve their own ideological and political quality, and also causes competition among students. Benign competition is beneficial to the progress, but vicious competition is not only conducive to their learning, will gradually change a person’s mind, make them become excessive care about honor, do anything become purposeful, participate in any activity is to get awards, long-term learning in such a state of mind not only learning ability can not improve, and life pressure is also increasing, lose the heart.

(3) The award-winning students did not set a good example

Winning college students due to the influence of long-term utilitarian psychology, lead to daily learning and life become too self, only pay attention to their own ability and thought construction, not to the role of example, plus the particularity of college students course setting, even classmates, every day in different classes, less opportunities to learn each other, which leads to the school scholarship only helped the winners himself, for other students and no incentive effect, also will not increase their learning enthusiasm, and will not take the initiative to participate in activities or serve others, lead to the prize winners and students life.

5. We Will Improve Measures to Educate

People and Encourage Reform

At present, the scholarship system of colleges and universities is relatively mature, but there are still the educational orientation function is not significant, the internal incentive function is not giving full play to the publicity and the role model is insufficient. Therefore, it is necessary to re-examine and improve and deepen the university scholarship system.

(1) Formulate a clear selection system and plan

The selection criteria of national scholarships should be based on the principle of fairness and justice, and the regulation of "as long as all the students who meet the application conditions can apply for it" should be implemented. In the early stage of the selection, the students will judge whether they meet the application conditions by themselves, and then evaluate the ideological and political quality of the applicant students, and the class students will evaluate each other, so that every member of the class can participate in the selection, understand the various steps of the selection, and increase the authenticity. Teachers should first observe the students' ideological quality, and at the same time take the student evaluation, teacher evaluation and public welfare evaluation as one of the selection criteria, and pay attention to the details of the selection, so that the scholarship can be truly implemented to the students with high ideological quality. In addition, in the later evaluation process, it must be carried out in accordance with the standardized selection method, that is, the evaluation must be jointly evaluated by the team members according to the standards, not only by the counselor or the secretary of the college.

(2) Strengthen the publicity of scholarship, highlight the education direction

Since the beginning of fundraising and establishment, the university scholarship reflects the educational orientation of the country and the school. From the perspective of the subject of establishment, in the source of the university scholarship system, the three major scholarships of the state, school and society have been basically formed, and play their own role in the level of education. Under the background of the new era, the existing scholarship system of universities also needs to be adjusted and updated along with the new requirements of the national talent training. The national scholarship and the national encouragement scholarship set

up by the state need to further reflect the distinct ideological and political leading role, select the example of China's future outstanding youth through the scholarship evaluation, and gather the main force of socialist construction. In the process of scholarship evaluation, the defense meeting for the whole department or the whole school not only highlights the openness and fairness of the scholarship evaluation, but also is the concentrated embodiment of the example. For scholarship students, the detailed report, the school can investigate, will get scholarship students outstanding events through posters or other publicity, set an example for other students, arouse the enthusiasm of students to improve themselves, to improve the educational value of scholarship and incentive mechanism.

(3) Perfect the quality evaluation mode, enrich the quality evaluation content

It is regarded as the foundation of education. The formulation of students' comprehensive quality evaluation standard is an important basis for the evaluation of university scholarship honor system. At present, many colleges and universities have established a comprehensive quality evaluation mechanism to review and evaluate students' ideological and moral cultivation, academic performance, social work practice ability, scientific research and innovation ability and other dimensions, while urging students to comb and summarize their own growth process, and providing an important basis for the evaluation and evaluation work. Carrying forward the spirit of labor and cultivating the feelings of labor provide a new educational orientation for the evaluation system of college scholarship. The new comprehensive quality evaluation will be integrated into social practice, campus life, work-study and public welfare practice, and in the scholarship evaluation, guide students to advocate and respect labor, and establish the education concept that labor is the most glorious and labor can create a better life.

The characteristics of students in the new era and the development trend of student work put forward new requirements for the perfection of the university scholarship system. The construction of university scholarship system from the perspective of education is of great significance to the development of ideological and political work in colleges and universities, the construction of student work system, the construction of student management affairs and

students' own development. It is a series of link for the establishment, evaluation and publicity to give full play to the educational orientation and internal incentive function, which is an important dimension to improve the ideological and political education in colleges and universities and an effective way to implement the overall national education policy and train socialist builders and successors in an all-round way.

Chinese government pays special attention to the education of students. In order to improve the level of school education, the state has tried a lot of measures and paths. The selection of scholarship and moral education in colleges and universities complement each other. Therefore, after the 18th National Congress of the Party put forward the tree as the fundamental task of education, the establishment of scholarship has become more attention. In order to improve the educational function of college scholarship, first need to see today university prize Dan shi form, to make targeted improvement and improve, on this basis, the school through clear details, optimizing the selection process, intensify propaganda, help to promote students independent regulate their own thought behavior, competition between students, is beneficial to realize the comprehensive improvement and development of colleges and universities.

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