

CONTENTS

- 1 Research on the Enhancement of Ideological and Political Education in Courses at Universities and Colleges Under a New Situation
Yanyan Liu
- 7 Flipped Classroom in Media-Related Courses: Practical Exploration and Effectiveness Analysis—Based on “Student-Centered” Teaching Reform
Lijuan Yuan
- 11 Reform and Reflection on Micro-Course Design of ‘Intelligent Design + Human-Computer Interaction’ Driven by New Quality Productive Forces
Yun Zhang
- 18 Student Motivations in Choosing Bachelor of Science in Hospitality Management
Joyce Irene R. Velasco, Charles Darwin C. Samonte, Jayson L. Fabian
- 27 Empirical Study on the Relationship Between the Internationalization of Vocational Education in Higher Vocational Colleges in Jilin Province and the International Competitiveness of Talents
Li Xiaoying, Zainudin Bin Mohd Isa
- 35 The Impact of Learning Motivation on the Academic Performance of Students at Jilin Normal University
Jin Xiufei, Roselan Baki
- 43 The Role of Yorùbá Language Education in Bridging the Gap in Moral Restructuring for National Development
Oluwatoyin Titilayo Emoruwa
- 52 The Development Status and Cultivation Pathway of Rural Elites’ Spirit Among Public-Funded Teacher Trainees
Chuang Yan