

Liberal Education of Ecological Civilization of Female College Students from the Green Economy

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Abstract

"The contemporary youth should set up the ideal and faith of the same mind with the theme of this era" and build a community of human destiny with the construction of ecological civilization. In the education of ecological civilization and the cultivation of talents, the physiological characteristics and disposition of women are different from others. Colleges and universities should accurately grasp the demand for female college students in the era of green economy, to integrate the ecological civilization into the professional education, the second classroom education, the innovation and entrepreneurship education and the ideological and political education, and to reconstruct the liberal education system of ecological civilization for female college students. Female College students must scientifically grasp the Era Connotation of Xi Jinping's ecological civilization, "seize the day, live up to the time."

Keywords: green economy, female college students, liberal education, ecological consciousness

1. The Introduction

The relationship between man and nature has changed with the development of The Times, and different periods have given different connotations. Traditional industrial civilization is based on people-centered economic values, while ecological civilization is a coordinated, green and open community with a shared future. The 19th National Congress of the CPC made it clear that we should accelerate the reform of the system for promoting ecological progress, integrate ecological progress into all aspects and the whole process of cultural development, and realize the harmonious development between man and

nature. Green economy based on the concept of "clear water and green mountains are gold and silver mountains" has become an inevitable choice for sustainable social development.

College students as a new generation of successors of socialist construction, in the construction of ecological civilization, the contemporary college students act as an important historical mission (Chen Jiancheng, 2018), however, affected by the impact of the social transition of market economy and the constraints of female college students, traditional gender culture of contemporary female college students lack of consciousness of social responsibility (Liu Shujuan, 2017), plural value

orientation. Some female college students are immersed in the “free romance”, deviate from their self-orientation, and begin to be self-centered. Therefore, it is necessary to strengthen the ecological civilization quality education for female college students in the process of talent training, to ensure that there is sufficient talent supply and a perfect education system for the development of green economy.

2. Theoretical Basis and Research Framework

2.1 Theoretical Basis

Ecological civilization education is an inevitable requirement for the harmonious coexistence between man and nature and the new trend of sustainable development of green economy. It is a comprehensive system engineering including environmental protection. Therefore, it has attracted the attention and research of the majority of scholars.

Low-carbon life is mainly concentrated in the field of life, and women, as the head of daily household affairs, play a pivotal role in advocating low-carbon life (Ding Lifang & Yin Xijie, 2013). With the progress and development of society, women have more opportunities to participate in social activities and play an important role. Moreover, the development of ecological feminism provides theoretical support for the green movement (Wang Yunxia, 2012). As educated women, female college students shoulder the double burden of building an ecological civilization society and human production (Qu Haiyan, 2010). Through green quality education, female college students can awaken their subjective consciousness and participate in the transformation of social life in a unique way, so as to affirm and realize their own needs and values (Du Songshi, 2010).

Cao Ying believes that the contents of ecological civilization education for college students mainly include ecological environment status education, basic knowledge and basic law education of ecological science, ecological civilization view education and green spirit education (Cao Ying,

2006). According to research, ecological civilization education has a significant positive impact on subjective norms and green behaviors (Lu Zhijian, Li Meijun & Meng Xuanchen, 2019). Therefore, in university education (Zhu Jiang, 2013) and green personnel training system with generally low level of ecological awareness, the infiltration and integration of ecological civilization education (Hou Lijun & Fu Shupeng, 2019) should be carried out from three aspects: curriculum system, campus culture and practice system. Establish a “diversified, open and practical” talent training system (He Lili, Yan Pinchu, Jiang Shaoyan & Xing Xianyu, 2020).

2.2 Research Framework

Through the above analysis, the researches of existing scholars have fully affirmed the important role of female college students in the development of green economy and the construction of ecological civilization, and believe that by reconstructing the talent training system of college students and green quality education to improve the quality of ecological civilization of college students. However, from the perspective of gender differences, we have not yet considered how to systematically construct the ecological civilization quality education system for female college students. Due to the education quality of the ecological civilization is the multi-level education, the whole process of life-long education, general education of comprehensive, practical experience education (Zhang Huihong, 2019), in this paper, the ecological civilization quality education into the professional education of colleges and universities, the second classroom education, creative education and ideological education, collaborative develop people-oriented female college students’ ecological civilization quality (see chart). Through cooperative education and cultivation, the subjective initiative of female college students should be fully brought into play, and the quality education of female college students should be raised to the height of ecological civilization construction.

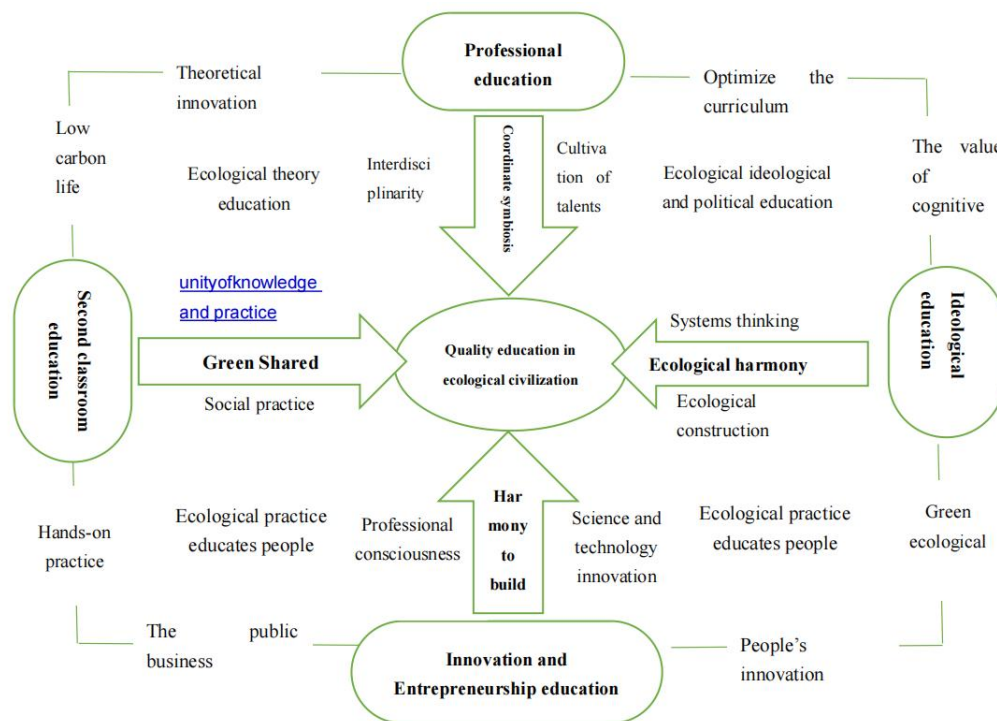


Figure 1. Research framework of ecological civilization quality education for female college students under the green economy

3. The Path of Ecological Civilization Quality Education for Female College Students

The development of ecological civilization construction will require the sustainable and ecological development of green economy. The personnel training in colleges and universities serves the social and economic development and delivers all-round talents with comprehensive quality of ecological civilization in line with The Times. From the perspective of gender, female college students, as a group of college students, have a direct impact on their ideology of self-value cognition. Therefore, on the basis of respecting female college students' self-awareness and growth rules, ecological civilization quality training should be carried out.

3.1 Ecological Civilization Education and Professional Education Are Coordinated and Co-Built

(1) Professional Expansion of Ecological Civilization

The basis of talent training is professional. In the traditional consciousness, ecological civilization should be mainly aimed at male students of science and engineering, because their future

work will largely be the secondary industry that will cause environmental pollution and resource consumption. However, with the development of ecocriticism, liberal arts majors, such as literature and history and economics and management, have become the fields of ecological civilization construction.

Major in literature. Literature is not the same as other disciplines, and it needs emotional and spiritual input. Especially for female college students with delicate thoughts, they can understand the connotation of literature more deeply. With literary psychology, literature, political science, literature, anthropology and so on similar research methods, the application of the principle of ecology (Lu Shuyuan & Zhang Yaling, 2019) for the research of literature, literary writing and literary criticism by ecological turned, reconstructing environmental ecology, spiritual ecology, social ecology and cultural ecology, and realize the Chinese professional interdisciplinary perspective of ecological literature create (Chang Ruyu & Yue Fen, 2019).

Major in history. Starting from the training

objectives and discipline advantages of history, the potential of Chinese history in environmental education and sustainable development education is given full play by mining the teaching content related to environmental issues in textbooks, learning and drawing lessons from the environmental protection thoughts and experiences of ancient ancestors, such as “unity of nature and man” and totem worship. To cultivate and improve the environmental quality of female history major college students (Zhang Xiaoguang, 2015).

Major in Economics and management. Economics and management, especially accounting, are also relatively more female majors. Carefully and earnestly, exquisite has the sense of responsibility of female college students become of choice for enterprises to choose accounting talents, in the process of accounting professional talents cultivation, on the depth of “accounting + ecology” subject to cross (Bao Yunfan, 2019), the soft accounting knowledge and the development of green economy, especially in the accounting cost accounting, can optimize allocation of resources through the financial management, energy saving and emission reduction, clean production, reduce production costs, to achieve economic benefits, environmental benefits and social benefits of win-win.

(2) The Course Explores Ecological Civilization

Key curriculum, professional development in the ecological civilization quality of the female college students with course construction as the core (Fu Yigan & Guo Kun, 2014) from the teaching content mining, choice of course system construction, teaching mode, teaching method innovation, the aspects of local teaching material research and development, the construction of teachers team (Bao Rong & Xie Guangjin, 2018), dig deep ecological civilization resources, optimizing the curriculum, students internalize ecological civilization into ecological literacy and civilization consciousness while learning professional courses.

In the general optional course, the public course of female ecology and environmental protection, which intersects “Women’s Studies” and “Ecology”, is offered to reflect the natural intimate relationship between women and nature. In general compulsory courses, such as “college

Chinese”, “college English”, the two courses are showing a “Wen Zaidao” idiosyncratic (Zhang Qingrong, 2019), teachers can find green effective information quality education in teaching material of the text or extend teaching (Lv Yan, 2018), will be the idea of ecological civilization into the textbook, curriculum setting, teaching outline of curriculum system. Ecological literature is used to help students understand the course content from the perspective of ecology, and deeply understand the relationship between man and nature (Shi Di, 2011), so as to achieve the purpose of ecological education.

3.2 Ecological Civilization Quality Education and the Second Classroom Education Green Sharing

Classroom teaching alone is far from enough for ecological civilization education (Shi Qiuheng, 2015). Diversified and effective interaction between teachers and students is crucial to quality education of female college students, which can effectively improve their self-identity and self-confidence. In female college students in the process of ecological civilization literacy cultivation to the innovation education mode, the second class as a whole, all-round education “inorganic ecological environment”, but also for gender equality education, and important way to improve female college students’ independent consciousness, helps to guide the female college students improve self-cultivation, low-carbon life, rational consumption. Therefore, it is of great strategic significance to explore the combination of the second classroom and green quality education.

(1) Activity Design Reflects Ecological Civilization

The second classroom is an indispensable part of ecological civilization quality education for female college students, which is characterized by richness, interactivity and practicality (Liu Dayun, 2007). The design of the second classroom activities should conform to the cognitive law and level of female college students, adapt to the national and social conditions, reflect the characteristics of The Times and professionalism, so as to enhance the pertinence and effectiveness of ecological civilization quality education for female college students. For example, hold the environmental protection knowledge lecture “female college students green quality

development education series report”; The use of Earth Day, Environment Day as the theme of “low carbon you and I peer” environmental protection practice activities, publicity of environmental protection concept; Environmental protection knowledge competitions and debates will be held to publicize the achievements made in ecological protection and resource conservation in recent years.

(2) Community Culture Carries Ecological Civilization

The second classroom should give full play to the role of student associations, especially female associations, to promote the in-depth development of ecological civilization education (Wu Huimin & Qian Yehui, 2019). Women’s college in Shandong will be the source of “green” association of ecological civilization construction of the new idea into the community education, with a little green plant cause female college students to protect nature, osmosis affect female college students in the environmental protection consciousness and civilization accomplishment, so as to guide the female college students set up the correct ecological view, the quality-oriented education in order to promote female college students’ ecological civilization, the long-term development.

3.3 Ecological Civilization Quality Education and Innovation and Entrepreneurship Education in Harmony

In the “public entrepreneurship, people innovation” contemporary, self-employment employment form will become an important trend of the female career development in the future (Ye Wenzhen, 2014), female college students (Wang Hui & Ye Wenzhen, 2016) as a representative of the group of women’s knowledge, is a potential of women entrepreneurs and the future of women entrepreneurs (Xu Yanli & Wang Lan, 2018), and studies have shown that female students’ strong ability to accept new things. With the ideal, passion and positive and optimistic attitude of the new generation, they are the group with the most entrepreneurial intention, and their corporate performance is better than that of men (Ren Yuan & Chen Yan, 2005). However, after entering the society, the innovation spirit and innovation ability of college students have been significantly

differentiated in gender by traditional thoughts. Therefore, the ecological civilization education of innovation and entrepreneurship should be strengthened for female college students.

(1) Awareness of ecological innovation

Innovation is the important power of social development, the rapid development of society and college students’ mentality impetuous, especially female college students’ negative and not confident mentality leads to the lack of innovative thinking (How to cultivate female college students’ innovative thinking, n.d.), so the female college students to use their keen sense of touch to find happiness, strengthen the edification and infection, green ecological cultivate its own ecological civilization accomplishment, enhance self-confidence. However, innovation needs to be supported by a perfect knowledge system. Female college students should establish their own knowledge structure, not only concerned with literature, art and other abstract thinking works, but also related to the development and change of politics, economy, society and environment. From sustainable development, ecological economy, to a green economy, low-carbon economy, circular economy is a big change of society, “stream, not to advance is to go back,” female university students should be combined with the construction of ecological civilization cultivate their innovation consciousness and innovation ability, in the trend of The Times to do “ecological innovation women” “trackers”.

(2) Ecological Entrepreneurship Development

In the era of innovation-driven economic development, the new economic environment provides unprecedented opportunities for female college students to start their own businesses. “Internet Plus”, digital intelligence and other ecological technologies have provided a broad platform for the entrepreneurial development of female college students. At the beginning of entrepreneurship, female college students should give play to their “sixth sense” judgment advantage, improve their sensitivity to entrepreneurial opportunities, seize the new opportunity of “Internet +”, and identify opportunities with potential value. In the process of entrepreneurship, female entrepreneurs face financing difficulties mainly caused by gender

discrimination (Wu Z & Chua J., 2012). Therefore, in the innovation and entrepreneurship education of female college students, green economic development policies of green finance and inclusive finance are integrated, and green ecological planning books can be designed in combination with innovation and entrepreneurship competitions such as "Challenge Cup" and "Internet Plus". In the premise of good ideas and prospects can be financed to start a business. In the stage of entrepreneurial development, for the pan-thinking decision-making risks of women (Ju Lingyun & Mei Qiang, 2014), we should firstly make comprehensive use of Internet thinking to innovate marketing methods through Weibo, WeChat and other apps. Secondly, we should keep pace with The Times, guide female college students to be sensitive to low-carbon consumption and low-carbon life and integrate ecological cultural connotation with consumer demand.

3.4 Ecological Civilization Quality Education and Ideological and Political Education Ecological Integration

To ecological civilization education is the ideological work of college students and the inevitable choice of education curriculum reform (Sheng Yangwei & Qing Yu, 2020) course education based on administered, exert its invisible education function, to ecological education dimension value implementation course, realize the ideological education of ecological civilization, ecological civilization contains ideological education and emphasizes the mainstream value of the lead role in knowledge (Gao Deyi & Zong Aidong, 2017).

(1) Ecological World Outlook

Contemporary female college students in the view of new things are useful, reasonable and interesting mental characteristics (Wang Lu & Guo Xiaodong, 2017), especially in the new crown appeared during the period of pneumonia outbreak students Xukexin events, on the processing of a few things to extremes, emotional, therefore, to strengthen the ecological civilization of female college students and ideological education, form the correct view of the world. Taking economic construction as the center, with

ecological concept to lead a new era of development, according to the regularity and characteristics of female college students grow up, according to the theory of Marxism and dialectic materialism thought correctly guide the female college students' knowledge and attitude towards the world, that they can be objective and fair view of the world, the tree firmly "four consciousness", "four confidences", "two maintenances". So as to cultivate female college students' patriotic feelings, humanistic quality and sense of responsibility.

(2) Ecological Outlook on Life

It is particularly important to use the ecological concept of Marx and Engels to guide colleges and universities to cultivate college students' ecological consciousness (Yuan Xia, 2014). In the process of building a high-quality ecological environment for ideological and political education in colleges and universities, it is necessary to ensure that the theoretical basis of Marxism remains unchanged (Gu Songling & Xiong Lin, 2019). Stay true to your original intention, remember your mission as a college student, break away from the constraints of traditional thoughts on women, face up to your own life, make full use of your own opportunities and opportunities, plan your life under the conditions of your own times, create your own history (Xi Jinping, 2016), and build an ecological outlook on life for female college students.

(3) Ecological Values

Guide female college students to improve self-cultivation, low-carbon life, rational consumption, improve female college students' self-confidence and self-esteem, reduce the impact of self on gender differences, form female college students' ecological values, become a new person in the era of realizing the "Chinese dream", and become an intellectual and elegant female college student.

4. Conclusion

Ecological civilization of female college students quality education closely combining with the development of The Times, is not only the green economic development demand for comprehensive quality talents, and female college students to establish correct world outlook, the outlook on life, values the connotation of ecological civilization by college quality education

into the professional education of colleges and universities, the second classroom education, creative education and ideological education, Re-build the ecological civilization quality training mode of female college students, improve female college students' self-cognition and self-management. The cultivation of ecological civilization quality is a whole process and all-round education. Therefore, ecological civilization quality education for female college students can not only be limited to colleges and universities, but also needs the participation of all members of the government, society and family to highlight gender differences and improve the pertinence of education.

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